



## **EMMC Focused workshop “Industrial views and needs for Translation”**

Date: **4 December 2018**

Time: **09.00h to 16.00h**

Location: **DPI office, Kennispoort building 1<sup>st</sup> floor, Grote Zaal, John F. Kennedylaan 2, Eindhoven, the Netherlands**

### ***09.00h: Registration, coffee/tea***

09.30h: Welcome and introduction to EMMC and to Translation: Denka Hristova-Bogaerds (DPI, The Netherlands), Natalia Konchakova (HZG, Germany)

10.30h: Translation in practice: Ronan Le Goff (IPC Technical Centre, France)

### ***10.50h: Coffee/tea break***

11.10h: Translation in practice: Ali Karimi (Continental AG, Germany)

11.30h: Translation on the Market Place: Martin Horsch (STFC Daresbury Laboratory, UK & H2020 project VIMMP) and Kwang-Leong Choy (University College London, UK & H2020 project MarketPlace)

12.00h: Open discussion: requirements of industry for translators as key players facilitating the industrial uptake of modelling (All)

### ***12.30h: Lunch***

13.30h: Parallel sessions

- Session 1: Translation for SMEs:
  - ❑ Translation from the point of view of an SME: Sandeep Namdeo (Airborne Oil&Gas, The Netherlands), Amit Bhawe (CMCL Innovations, UK)
  - ❑ Open discussion: expectation/requirements of SMEs for the modelling, quantitative benefits from modelling (prioritization), confidentiality, business model for translators, in-house modelling experts, SME's requirements and needs for Translation
  
- Session 2: Industrial view on translation
  - ❑ Maturity Model introduction: Gerhard Goldbeck (GCL Consulting Ltd, UK)
  - ❑ Internal translators from the view of Maturity Model concept: Robert Docherty (Pfizer, UK)
  - ❑ Business Decision Support System (BDSS) introduction: Donna Dykeman (GRANTA, UK) / Tom Verbrugge (DOW, the Netherlands)
  - ❑ Translation in the BDSS: Salim Belouettar (LIST, Luxembourg & COMPOSELECTOR H2020 project), Adham Hashibon (Fraunhofer, Germany & FORCE H2020 project)
  - ❑ Open discussion

15.30h: Wrap-up and follow-up actions

- ❑ Summary from the parallel sessions
- ❑ General remarks/recommendations (for the EMMC Roadmap and EC)

### ***16.00h: Networking and closure***